

Subject: Request to submit your response to IFAC Global SMP Survey 2018

Dear Professional Colleagues,

You might be aware that International Federation of Accountants (IFAC) is the global organization for the accountancy profession dedicated to serving the public interest by strengthening the profession and contributing to the development of strong international economies. IFAC is comprised of over 175 members and associates in more than 130 countries and jurisdictions, representing almost 3 million accountants in public practice, education, government service, industry, and commerce. **The Institute of Chartered of India (ICAI) is one of the Founder Members of IFAC.**

I am happy to inform that Small & Medium Practices (SMP) of IFAC is conducting **Global SMP Survey 2018 survey** on key issues confronting SMPs and their SMEs clients. The survey, which is issued every two years, is designed to be completed by senior professionals whose clients are predominately small- and medium-sized entities (SMEs). You are invited to complete a short survey on the challenges and key issues facing your practice, as well as your SME clients. This year the survey includes new questions on talent management, technology developments and marketing and branding. The objective of the survey is to take necessary Capacity Building measures to raise the profile of SMPs at respective Institute's level based on the finding of the survey.

The instant communication is to request your goodself to kindly submit your response on the **IFAC Global SMP Survey 2018** by clicking on the link <http://www.surveygizmo.com/s3/4116452/IFAC-Global-SMP-Survey-2018>. It will not take more than 5 minutes in submitting your response. The last date for submission of response is May 21, 2018.

I am sure that your response will contribute to global insights and will also help us to better serve you by identifying the measures required to be undertaken by ICAI for the Capacity Building of SMPs in India.

With warm regards,
Yours sincerely,
President ICAI